


# Building Purpose-Ready Business Skills Through Peer Learning

Since partnering, Gies has incorporated Peerceptiv's robust, simple-to-implement team evaluation assignments in the curriculum of over 50 courses in MBA, iMBA, and undergraduate programs.

## Active in:

- Accounting
- Management
- Marketing
- Leadership
- Finance
- Data & Analytics
- And many more!



**6,292**  
students per semester

With Peerceptiv's robust team evaluation solution, Gies:

- Replaced outdated methods of team evaluations with purpose-built peer learning
- Enabled students to build career-ready collaboration skills through research-proven best practices
- Deepened learning through critical reflection of experiential and team-based assessment



## Sandra Corredor

Professor of Business Administration  
Strategic Leadership and Management  
Capstone, Summer 2022

In addition to team evaluation, Prof. Corredor also used peer assessment assignments in Peerceptiv to facilitate an engaging project-based Capstone course in Summer 2022. These assignments enable peers to provide feedback and rubric scores on videos produced by other student groups. Peerceptiv helps to reduce the grading and feedback barrier that often restricts this type of creative and hands-on pedagogy.

*"Peer reviewing in Peerceptiv creates an opportunity for my students to practice giving and receiving feedback – a critical skill they need to develop for their careers. This exercise also helps students benchmark and self-assess to improve their own submissions."*

With over a decade of research and experience, Peerceptiv is the leader in peer learning. Leverage innovative, purpose-built team evaluations to improve collaboration for your students. Contact Peerceptiv to learn how to get started using peer learning in your program.



## Gies College of Business

98%

Successful  
undergraduate  
outcomes

Top 10

Public Business  
School in the Nation  
U.S. News & World Report

100%

of Students  
Participate in  
Experiential  
Learning

#5

Public  
Business  
School  
Poets&Quants

Gies leverages Peerceptiv to provide individual and team-based feedback to thousands of students engaged in experiential, team, or project-based learning. Multiple evaluation options enable instructors to seamlessly integrate Peerceptiv into existing curriculum.

## Evaluation options:

- intra-group
- self
- instructor to students
- external partner to students



1. Students created a video pitch presentation in small groups
2. Students engaged in peer assessment to provide feedback on each groups' pitch
3. Students complete a team evaluation for their group members